LOGO here **MEDIA ADVISORY**

*For immediate release*

**Local event part of suicide prevention campaign**

***Organization name*** is hosting ***name of event***. This event is part of the **CAN** (**C**ast **A** **N**et) campaign launched by The Communities Addressing Suicide Together (CAST) Program of the Canadian Mental Health Association Nova Scotia (CMHA NS) Division. The **CAN** campaign runs for ten weeks from September 10th to November 19th, 2016 and aims to; raise mental health and suicide prevention awareness in Nova Scotia communities; provide diverse mental health and suicide prevention training and education opportunities to individuals/groups/organizations throughout the province; and build the capacity of Nova Scotians to create suicide-safer communities.

The **CAN** campaign includes awareness events, education and training opportunities, which can be found at [www.novascotia.cmha.ca/cast-progam](http://www.novascotia.cmha.ca/cast-progam)

Date:

Time:

Location:

(Best time for media: )

Media parking:

Please check in with organizers on site

-30-

**Contact:**